



Sell Anywhere. Fulfill Everywhere. Exceed Expectations.

Unleash the Power of Real-time Retail with Sitoo, the mPOS and Omnichannel Platform for Global Retailers.

Unify All Sales Channels with Real-time Omni Data

By unifying the in-store and online sales channels you can sell everywhere and fulfill anywhere. Real-time product inventory alongside order and customer data across all systems enables Unified Commerce, ensures a seamless customer experience and, most importantly, means you never miss a sale.

Clean Out the Clutter & Minimize “Dead Inventory”

A unified view of your omni data, in one single place, makes it easier to manage inventory, orders and replenishment. It enables you to minimize your “dead inventory” and maximize your inventory availability. Global omni insights help you make the right decisions at the right time - making your business more efficient and more enjoyable.

Empower Store Associates with Knowledge & Omni Tools

Give your associates the power to be better at what they do and make their job of helping customers a joy. With a mobile POS, access to endless aisle, omni orders, 360° view of customers, KPIs and efficient POS processes, you can turn every store into a fulfillment center. And with an Offline Mode stores don't have to worry about interrupted connectivity.

Exceed Customer Expectations & Build Trust and Loyalty

By supporting all omnichannel scenarios, across stock, purchase, payment and return you give your customers what they want, when they want it. With an improved service, line busting and a seamless experience across all channels you exceed customer expectations ultimately building trust and loyalty.

Game Changing Technology & Evolution Included

One single codebase, a cloud-native infrastructure and an open REST API, unleashes new modern functionality and turns the complex into the simple. The platform constantly evolves, with continuous performance and functionality updates being included, and instantly made available for all Sitoo customers.

Speed of Implementation & 50% lower running costs

With our game changing technology and the constant evolution of the platform, you'll get speed of implementation and up to 50% lower running costs. Through global compliance, pre-built integrations, dynamic scalability and an easy-to-use open REST API, you can use the same system in all countries, scale with ease and efficiently springboard your business to the next level.

Sitoo Cloud-native mPOS and Omnichannel Platform for Global Retailers

Our Solution

STORE ASSOCIATES

Storefront Operations

- Mobile Checkout & Self-checkout
- Store Fulfillment
- Endless Aisle & Mixed Cart
- Clienteling
- Runner
- Stocktaking
- Enhanced Product Information
- KPI Dashboard

HQ & RETAIL MANAGEMENT

Business Operations

- Omni Order Management
- Inventory Management
- Stock Replenishment
- Store & Stock Management
- Promotion Engine
- Multiple Pricelists
- Influencer Codes
- Omni Insights & Reports

Our Technology

PLATFORM TECHNOLOGY

Cloud Tech, REST APIs & Native mPOS App

- Cloud-native Infrastructure
- Single codebase for all customers
- Global Compliance
- Dynamic Scalability
- Open REST API
- Pre-built Integrations
- Native mPOS App, iOS & Android
- Offline Mode

Trusted by Retailers in Europe, EMEA, North America and Asia-Pacific

” One of the key drivers for us choosing Sitoo as our global point of sale system has been how simple it is to operate, to roll-out and to scale. In addition, Sitoo gives us sales data from our different markets collected in one place.

Mathilda Sällberg, Global Retail Buyer at Happy Socks

” We were impressed with the Sitoo platform from the start. Not only is it simple to use and to scale with our global growth, it also helps us deliver an even better experience to our customers.

Kent Karlsson, CIO at Daniel Wellington

” Working with a flexible and open system that operates internationally and is easy to integrate, was key for us choosing Sitoo. The switch to Sitoo took three months from the start to going live in six countries.

Markus Lindberg, CTO at Filippa K

” With Sitoo it becomes easy for us to open up new stores all over the world and to synchronize e-commerce with physical stores.

Finn Stenberg, COO at Nudie Jeans